



CREATIVITY
WORKSHOP

OBJECTIVES

- PROVIDE TOOLS TO IMPROVE OUR UNDERSTANDING OF HOW CREATIVITY WORKS.
- THINK OUT OF THE BOX, THINKING BEYOND CURRENT SOLUTIONS.
- BUILD UPON EACH OTHER IDEAS.
- TO BETTER UNDERSTAND THE STAGES IN THE CREATIVE PROCESS.
- TO ADAPT OURSELVES TO CHANGE AND TO LEARN HOW TO LIVE TOGETHER WITH UNCERTAINTY
- TO INCREASE OUR CAPACITY TO PRODUCE ,TO APPLY AND TO USE NEW IDEAS.
- TO BREAK WITH OLD PATTERN OF STEREOTYPED THINKING.
- DEVELOP NEW INSPIRING AND SURPRISING IDEAS



TO TEACHERS, ARTISTS,
WORKERS, GENERAL AUDIENCES
WHO REALLY WISH TO EXERCISE
THE MUSCLE OF CREATIVITY

* THIS WORKSHOP IS DESIGNED TO FULFILL
THE NEEDS OF DIFFERENT GROUPS OF PEOPLE





CONTENT



- BRAIN STORMING, WRITING STORMING
- SCAMPER
- ANALOGIES AND METAPHORES
- LATERAL THINKING , PROVOCATIONS AND MOVEMENT
- MIND MAPS
- PLAYFUL ACTIVITIES AND GAMES TO BUILD NOVEL ASSOCIATIONS THROUGH MENTAL, VERBAL, GRAPHIC, BODY FLUIDITY
- CREATIVITY KILLERS
- HOW TO APPLY CREATIVITY TO SOLVE PROBLEMS, TO INNOVATE AND TO REINVENT OURSELVES



AND
HOW?



METHODOLOGY

BASED ON THE LEARNING BY DOING THROUGH THE EXPERIENTIAL LEARNING CYCLE. TO LEARN BY ACTION BY ENGAGING IN PLAYFUL GAMES, EXERCISES AND CREATIVE ACTIVITIES SHARING THOUGHTS WITH THE GROUP AND REFLECTING ON HOW THEY CAN CONCRETELY APPLY WHAT THEY HAVE LEARN TO THEIR OWN PROJECTS.

EACH ACTIVITY CLOSSES WITH A SECTION OFFERING PARTICIPANTS TO USE THEIR EXPERIENCES AND KNOWLEDGE TO LEARN AND RECREATE THEMSELVES





ANTONIO JESUS BENITEZ MATEOS

PEDAGOGUE, PROFESIONAL JUGGLER, DEGREE IN BIOLOGY, DIVING INSTRUCTOR.

CIRCUS TRAINER BY THE NATIONAL CIRCUS SCHOOL OF MONTREAL, CANADA 2008, TRAINER OF TRAINERS IN SOCIAL CIRCUS, FREELANCE TRAINER IN CIRQUE DU MONDE, SOCIAL CIRCUS PROGRAM OF CIRQUE DU SOLEIL SINCE 2010.

SOCIAL CIRCUS WORKSHOPS AND CREATIVITY GIVEN IN CHILE, ARGENTINA, PERU, BRASIL, ECUADOR, PANAMA, COLOMBIA, COSTA RICA, MEXICO, HAITI, CANADA, SOUTHAFRICA, CAMERUN, HONDURAS, PUERTO RICO, VENEZUELA, ESPANA, PORTUGAL.

LOGISTIC

DURATION: 25 HOURS

MAXIMUM CAPACITY: 20 PEOPLE

SPECIFIC REQUIREMENT: TO BE SPECIFIED



CONTACT
ANTOLIO@HOTMAIL.COM